ViziPrint® Impress

Print Media

To ensure proper installation of ViziPrint® Impress printable window film, please follow the recommendations listed below.

Recommendations for Installation

- Use care when transporting the graphic and removing the release liner. The graphic should not be bent or distorted because the film's proprietary adhesion technology is not substantial enough to hold distortions in the film to the surface.
- 2. ViziPrint® Impress will adhere to most smooth surfaces such as glass, aluminum, stainless steel, laminated surfaces, and plastics.
- The surface where the graphic is to be applied must be clean and free of dust and dirt particles. A small amount of debris will not allow the proprietary adhesion technology to flow out properly and may cause small air pockets in the image.
- 4. Prior to application, clean the surface with a soap and water mixture. Use a window squeegee to remove any excess water and wipe the edges dry with a lint-free cloth. Window cleaners or other chemical products are not recommended as they can leave streaks or residue on the surface.
- 5. A low tack tape, such as painter's tape, can be used to position the graphic in the correct location and straight on the surface. Put a small piece of tape on the surface to help line up the top and side edges of the graphic.

Wet Installation

- 1. Prior to wet installation, create an application solution by mixing 3 drops of dishwashing liquid with 1 gallon of warm water.
- 2. Thoroughly soak the surface where the graphic is to be placed with the application solution.
- 3. Hold or place the graphic against the solution-soaked surface with the release liner facing you. The solution will hold the graphic in place.

- 4. Gradually pull the release liner back from the graphic. Spray the back side of the graphic with the application solution, completely soaking it. Continue pulling down on the release liner while spraying the solution on the back of the graphic. Once the release liner has been initially removed, pull it down evenly across the graphic.
 - Note: The release liner can be used to mask over the printed graphic to prevent scratching during installation.
- 5. To apply the graphic, hold it at the uppermost corners and place it on the surface with the printed side facing out.

 Keep the graphic from touching the floor or other areas where dirt/dust particles may come into contact.
- The application solution acts as a lubricant, making the installation surface slippery. Slide the graphic to the desired location. If necessary, lift the graphic to remove large bubbles or wrinkles.
- 7. Starting in the center of the surface, squeegee once to the right edge. Go back to the center and squeegee across to the left edge. Squeegee the surface in straight, smooth strokes, working from the center out to the edges until all excess application solution has been removed from under the graphic and it lays flat.
 - Do not hesitate to squeegee very hard. It will not damage the film. By doing so, more application solution and water can be removed from under the graphic. The squeegee will not float across a dry surface so it is important to re-apply the application solution as needed.
- 8. Repeat the squeegee operation as described above. Use paper towels to gently wipe around the edges of the graphic to completely remove excess water. This will prevent the application solution from re-entering between the surface and the graphic.

IMPORTANT NOTE:

Please refer to the ViziPrint® Impress TDS and MSDS for more information.

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